

Supercharge your business' presence by advertising in the ...



# GUNNISON COUNTRY TIMES

## Ad sizes & Rates

### Prices Include

Ad construction | Digital proof approval  
One week circulation | Online exposure

For advertising, contact  
Chris or Liz at 970.641.1414 or  
publisher@gunnisontimes.com  
or liz@gunnisontimes.com.

## Important Dates & Times

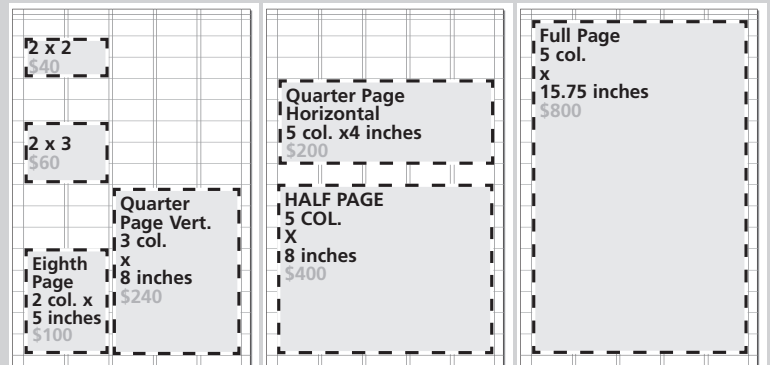
**Every Thursday**  
The Gunnison Country Times is published

**Noon every Tuesday**  
Ad copy and submission deadline

Quick Pick Sizes	Non-Contract Rate	Contract Rate (13 week min.)
2X2 (2 col. by 2in.)	\$40	\$34
2X3 (2 col. by 3in.)	\$60	\$51
2X5 (2 col. by 5in.) (1/8)	\$100	\$85
2X6 (2 col. by 6in.)	\$120	\$102
2X8 (2 col. by 8in.)	\$160	\$136
2X16 (2 col. by 16in.)	\$320	\$272
3X4 (3 col. by 4in.)	\$120	\$102
3X7 (3 col. by 7in.)	\$210	\$178.50
3X8 (3 col. by 8in.) (1/4)	\$240	\$204
5X4 (5 col. by 4in.) (1/4)	\$200	\$170
5X8 (5 col. by 8in.) (1/2)	\$400	\$340
5X16 (5 col. by 16 in) (Full Page)	\$800	\$680
<b>WEBSITE</b>	\$30/Month	
<b>ONLINE BUSINESS DIRECTORY: FREE WITH PRINT CONTRACT</b>		

Black and White Standard Display AD is \$10  
Per Column Inch (P.C.I.)

Preferred Placement Guarantee: add 20% to ad price  
Prepayment discount: subtract 5% off ad price



**National Display Advertisement:** \$11.50 P.C.I.

**Standard Display Advertisement:** \$10.00 P.C.I.

**Contract Rate:** \$8.50 P.C.I. (13-week commitment)

**Color:** Additional \$2 P.C.I. (2x5 or larger)

**Non-profit Rate:** \$7.50 P.C.I. (Display Ads only)

**Inserts:** 1 to 4 pages = \$90 per thousand.

4 to 11 pages = \$110 per thousand  
12 pages and above = \$125 per thousand.

Max size - 8.5x11.

We DO NOT Fold. Insertion discounts are available based on multi week commitment, visit with an Ad Rep. for details.

**National Classified Display Ad:** \$9.75 P.C.I.

**Classified Display Ad:** \$7.65 P.C.I.

**Classified Word Ad:** \$5.25 minimum per week, includes 20 words. 10¢ for each add. word published online no additional cost.

**Publicly Supported Legals:** 49.4¢ per line for the first run. (We use a five column format. Each column is 11.5 picas wide and uses 7 point text.)

**Privately Supported Legals:** 80.5¢ per line.

**Service Directory Listing:** \$8.00 P.C.I. - 3 month minimum.

**Church Directory Listing:** \$9.50 per week

**Dining Guide:** \$15 per week

### Mechanical Requirements:

Max. Column Height - 15.75"

1 Column: 1.904" (classified ads only)

2 Columns: 3.975"

3 Columns: 6.046"

5 Columns: 10.188"

### Ship inserts directly to:

Mountain Mail,

125 E. 2nd St.,

Salida, CO 81201

719-539-6691

Mark them "attn: Gunnison Country Times"



**Publisher/Owner:** Chris Dickey, publisher@gunnisontimes.com

**Advertising:** Liz Rea Reyes, liz@gunnisontimes.com

**Production:** Joel Matuszczak, production@gunnisontimes.com

**Phone:** 970.641.1414 **Website:** www.gunnisontimes.com